

# Shoreline, Circle angling for toons

By **EMILIANO DE PABLOS** MADRID

U.S. sales agent and producer Shoreline Entertainment has teamed with Canadian production company Perfect Circle to launch Paris-based Straightline Animation, to acquire and produce animated features and TV shows.

Straightline plans to be involved in four-to-seven projects the first year, with the focus on films. It will look at projects in all states, including completed film for acquisition, said Perfect Circle partner Dean English, who leads the venture.



**Ruskin**

Shoreline CEO Morris Ruskin is producing the company's first 3D animated feature, "The Living Corpse," an adaptation of the titular adult comic-book.

Ruskin's credits include exec producing Spaniard Fernando Cortizo's stop-motion "O Apostolo," teaming with Galicia's Artefacto Prods.

Straightline will work in conjunction with Los Angeles-based Shoreline. "It is important to have a physical presence in Europe as it is the home to an amazing amount of high quality animation and it needs to have proper attention paid to it," English said.

Straightline's launch was timed to coincide with the Annecy Animation Festival, which began Monday.